

THE PROSTHETICS EVENT

THE EDUCATIONAL EVENT FOR PROSTHETICS AND MEDIA MAKEUP

Application Station Competition – Competitor Information

13th November 2021 @ The Coventry Building Society Arena, Coventry

12 up-and-coming artists competing for a prize of makeup FX materials and kit

This friendly competition will be judged by some of the event's special guests. The purpose of the Application Station has always been to provide a platform for up-and-coming artists to show their talent, and that spirit remains – we've just added a competitive element to bring extra fun to the proceedings. We've tried to keep the rules as casual as possible however they are mandatory, so please do read and make sure you understand them. The prize will be a nice bundle of products that'll be a great boost for your kit, plus you'll get some excellent images of your work and great online exposure.

This competition is open to everyone, but if you're a keen newcomer don't worry about being up against seasoned professionals; you'll be judged on your own merits and level of experience.

COMPETITION RULES

1. You may compete on your own or with an assistant, however your assistant **will need to purchase a ticket for the event in advance**. There must be no more than two people in your team plus your model. Judging will take into account the number of persons on a team.

2. Levels of experience for judging categories:

- **Newcomers** have less than three years professional industry experience. This can include students with no industry experience at all
- **Professionals** have more than 3 years professional industry experience and must have done paid work in mainstream film, television or theatre, rather than voluntarily or on student productions. The 3-year date will be considered as the date of the competition - November 13th 2021

3. Branded products representing your company, college or university are acceptable.

4. Your makeup must cover a minimum of half the face with prosthetic appliances and be a fully developed character. You are welcome to use wigs, dentures, costumes, transfer tattoos and props if you wish to, but the most points in judging will be awarded for the quality of the prosthetics and the standard of the prosthetic application and colouring.

5. There is no theme; your imagination is permitted to run wild and you may create any style of character or opt for realism.

6. You may use any safe materials; you are responsible for your model so please check any allergies e.g. latex etc prior to the event.

7. You can start from 9am onwards and must complete your work by 2.45pm.

8. If you are using a bald cap you may apply it to your model before 9am so they arrive at the competition wearing it. Please note this is for bald cap application only; no colouring is permitted before 9am.

9. Chairs and tables will be supplied but you will need to use your own makeup kit and products throughout; makeup gowns will be provided by The Prosthetics Event.

10. Other than a bought bald cap, all prosthetic appliances used must be made specifically for the competition and not be commercially available or have been used in another competition. No pre-painting of prosthetic appliances is allowed, as quality and application of colour is considered part of the judging criteria. You may pigment your prosthetics when you run them, but no paint to be pre-applied. All appliances must be presented for viewing at your application station before the competition starts

11. Models must arrive without any makeup on. If they do have makeup on, they will be asked to remove it before you start.

12. No nudity.

JUDGING CRITERIA

Ten points will be awarded for each of the following:

- Quality of application
- Quality of colouring and finishing
- Quality of the overall design and manufacture of the prosthetic appliances
- Overall design and execution of finished character makeup including all elements

Up to five bonus points are available for additional elements of difficulty

AWARDS Two awards might be given:

- **Winner:** awarded to a professional or newcomer with experience levels considered
- **Additional Award:** newcomers only, but one person may be given both awards, if judges feel like this artist has gone above and beyond as a newcomer

HOW TO ENTER

Please read the information for competitors on this document, then complete the accompanying form, submit it via the website along with high resolution marketing images, and pay your non-refundable entry fee to the competition.

INFORMATION FOR COMPETITORS

- Please see **the Covid-19 Status Checks and Self-Declaration Forms** that you have been emailed following your entry fee, ensuring that you supply the relevant documentation for both yourself, assistant, and model. Failure to do so, will prevent your entry to the event.
- Models are not required to wear masks during application, but we would advise wearing them during travel to the event, and whilst entering the venue.
- There is a £20 non-refundable entry fee for the competition. Your place will not be confirmed until payment is received
- You may arrive from 8.30am to set up ready for a 9am start. If you wish to take full advantage of the time available, you may apply your model's bald cap before 9am
- We will supply named passes for you and your model as stated by you in the accompanying form. If you have an assistant **you will need to purchase a ticket for them in advance**, which we will put on the door with your passes for them to gain early entry into the event from 8.30am
- Please pick up your passes at the front door when you arrive
- If you need assistance on the day, please ask for Katie Davies or Lisa Gorton at the door or the information desk
- Application time ends at 2.45pm. Either on completion of your makeup or at the finish time, whichever comes first, please inform a steward that you have finished and **take your model to be photographed by our professional photographer**
- Please return with your model to the Education Stage by 3.30pm for the judging
- Once judging is completed please take your model on a walkabout in the exhibitors' room so as many people as possible get to see your work
- Please go to the Main Stage downstairs by 4.25pm at the latest for the on-stage prize giving; the announcement of the competition winner will be made at around 4.30pm
- Please ensure you, your fellow artist/assistant and model are all in attendance for the announcement of the winner...if you don't show up you can't receive a prize!
- Your model's comfort is your responsibility; please ensure they are kept hydrated and fed throughout the day, along with yourself and your assistant too!
- Please leave the venue as you find it and take all waste with you.

**We welcome you to The Prosthetics Event 2021
and look forward to seeing your creations come to life!**